# glocalstudio



Services & products

Regional Planning Strategic Planning Urban Planning Tourism Plans Open Space Planning Urban Design Urban Renewal Zoning Plans

Architecture Tourism Recreational and Sports Cultural Residential Commercial Industrial Historic Restauration Landscape Architecture

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Interior Design Corporate Design Furniture Design Illumination Project Supervision Graphic Design

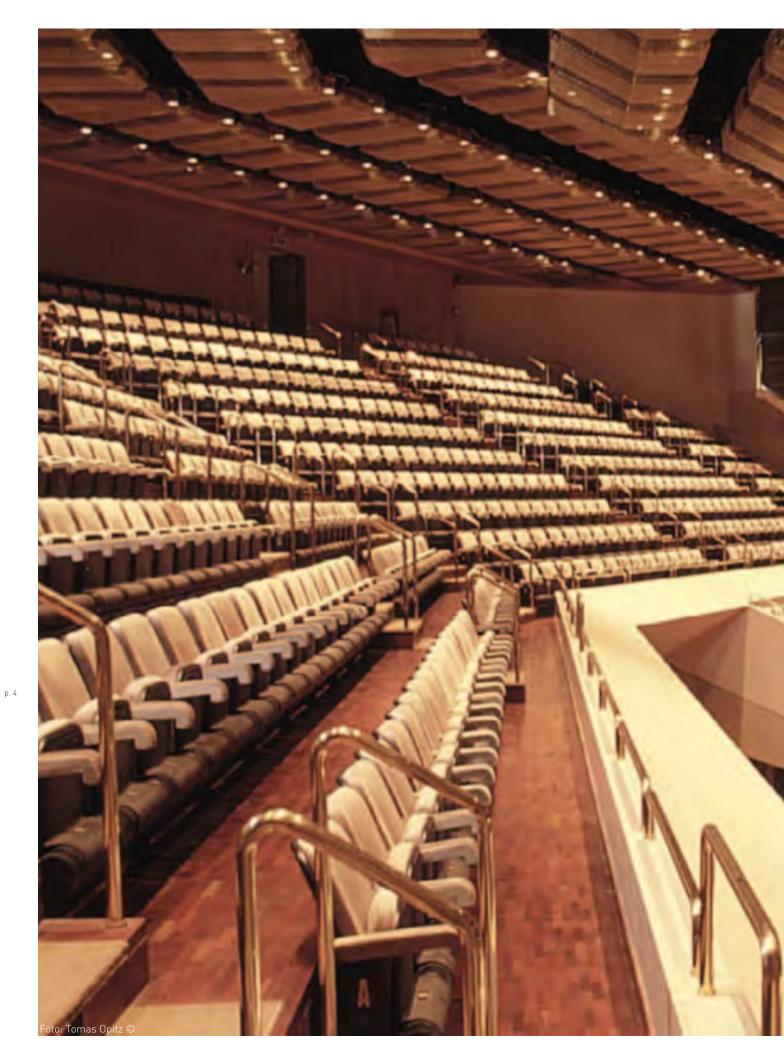
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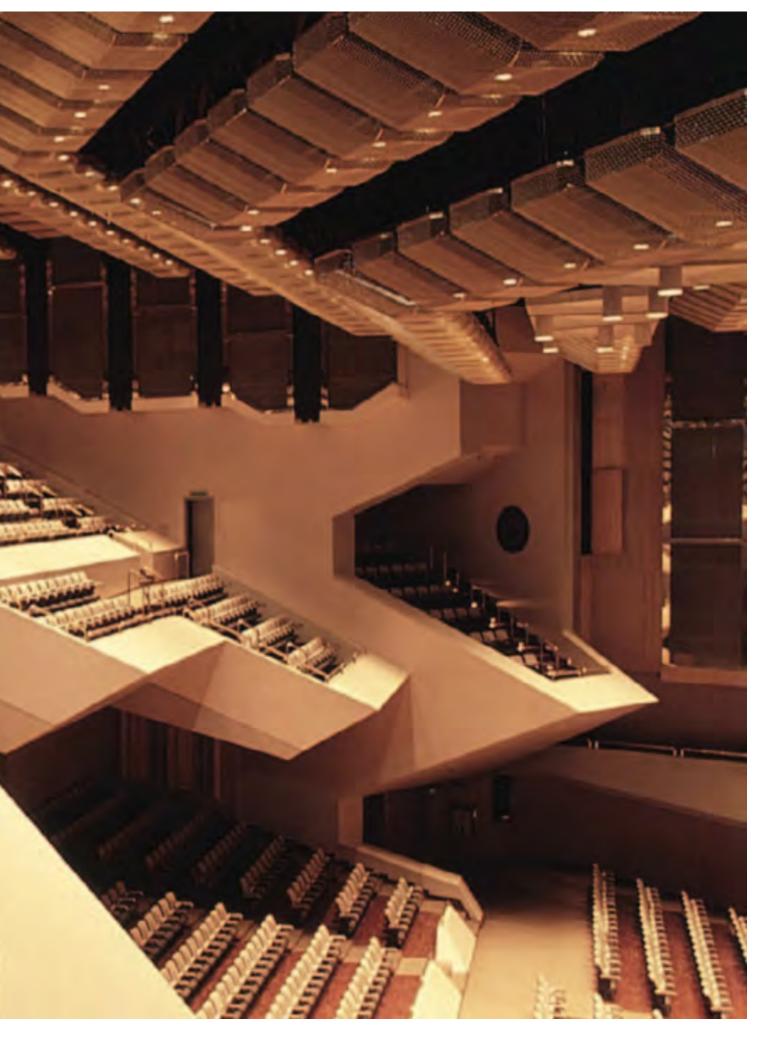
glocalstudio® is a platform for architecture, urbanism and design with member offices in Caracas and Budapest.

The members of glocalstudio count with over 25 years of experience in multidisciplinary projects, covering a wide range and variety of issues of the natural and built environment. Our team of highly qualified professionals is dedicated to serve the needs and aspirations of our clients by exploring innovative solutions, aimed at the creation of attractive, comfortable and functional spaces. We like to work at many scales, we cherish unexplored territories and we enjoy challenges. We respect and work within the social, environmental and economic constraints.

Our work reaches from architectural design of individual buildings to master planning and design of whole communities. The practice has conceived, designed and built projects which include cultural, corporative, governmental and university buildings, public and private institutions, hotels, recreational and sport facilities, industrial and residential buildings and developments. The planning practice includes urban development plans, open space and tourism master planning, zoning plans and subdivision projects, urban renewal and infrastructure planning and design.

Our work has received various national and international prizes.







**Teresa Carreño Opera and Concert Hall,** *Caracas, Venezuela project & construction* 

р. 6

The winning proposal of the competition for a concert hall to house the Caracas Symphony Orchestra (1971), by architects Dietrich Kunckel, Tomás Lugo and Jesus Sandoval, developed during the design process, led by Kunckel and Lugo, into a multi-purpose hall for 2.400 spectators, ca¬pable of presenting grand opera, classical and pop concerts. The building of 70.000 m2 construction area also houses a 450 seat chamber music hall, ample rehearsal rooms and workshops. Set at the edge of an urban park, its stepped roof covers the open foyers and a great plaza, conceived as a place for encounters and informal spectacles.

The hall was opened in 1983 and has become one of the landmarks of Caracas.





ECA | Escuela Campo Alegre (American School Caracas) Caracas, Venezuela project & construction

The American School Caracas required a gymnasium to house three basket ball courts and a new kindergarten, while maintaining and enlarging its soccer field to international competition size. Responding to the limitations of the narrow site, the design solution consisted in conceiving a building with a roof the size of a soccer field. Underneath, the large gym (50m x 36m) occupies the central part and the kindergarten the front of the building, where it receives light from three sides. Service and maintenance areas are placed at the back.





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## Körösi Csoma Sándor Gimnázium

*Budaperst, Hungary project & construction* 

The original building was designed by Hikisch Rezső and built between 1909-1910. It was part of a nationwide educational program. Nowadays a bilingual high school operates in it.

In this first phase, we restructured the building with the new programmatic requirements needed, expanding and complementing them, and on the other hand, restoring the historical facades to its original splendor.

The construction was finished in 2019





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# Coloplast Phase 1-3 (together with Archiplan)

Tatabánya, Hungary project & construction

Coloplast, a medical care products company, decided around the year 2000 to relocate their production capacity to Hungary. For the first 3 phases of the factory building, a site in Tatabánya, a town at a half hour drive from Budapest, was chosen.

Our design team was responsible for the general planning during the construction phase and after for maintaining as-built documentation. The Coloplast plant consists of three 15,000 m2 halls, each with a central atrium surrounded by offices, a main management wing at the entrance and a large storage belt in the back. Planning and design continued for almost 10 years, because the production chain (originally from Denmark) slowly moved first to Hungary and then to China, causing several changes of conditions for production over time in the halls. Consequently, there was a constant need to modify the building to comply with the



**Csepel Művek - Bicycle Center** Budaperst, Hungary project & construction

p. 12

The project started as an architectural competition: the developer's aim was to find an alternative for making use of two old factory halls on Csepel island in Budapest. Our winning design was a bicycle center, where one can try out the bikes before buying them. The two interconnected factory halls, were different in height and size. For the larger but lower hall we designed an additional structure as the "bike market" hall, to achieve flexibility (depending on future tenant demand) and solve the heatingcooling issue of an old uninsulated factory hall. The higher but smaller hall we turned into an event space, with bike track, various flexible elements and mobile spectator fields. The event hall was built 3 years ago, the "market place" is still in stand-by.







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# **CAPET | Educational Center for Pequiven**

*Las Isletas, Venezuela competition, project & construction plan development* 

The building was designed to house an educational center for training and specialization of present and future employees of Venezuela's national petrochemical company, Pequiven, and forms part of the company's development project of 'Las Isletas', comprising housing, sport and social facilities and a hotel. The facility is located directly on the Caribbean coast and the design responds in all its parts to the extreme conditions of the sub-tropical climate of its setting:

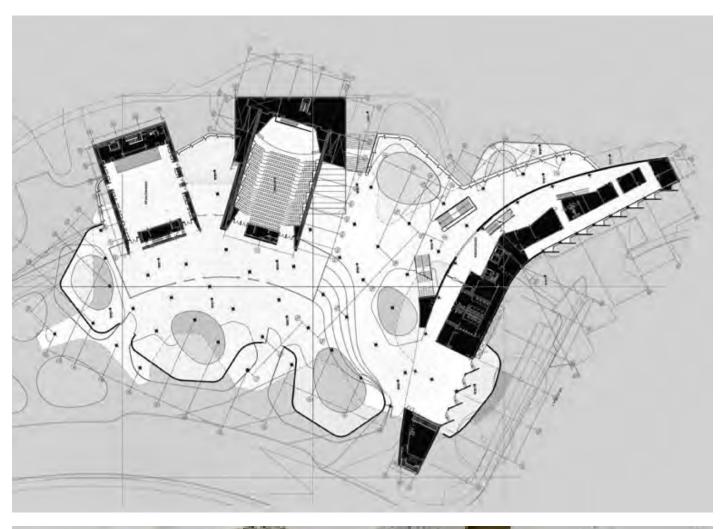
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1. the large 'green' roof creates a fully ventilated large shaded area as the central space for the three building volumes – the four-story classroom building and two auditoriums,

2. the recessed glass windows of the classrooms are facing north,

3. the sun-protection of the corridors is achieved by the use of prefabricated concrete elements, open for ventilation but filtering the light,

4. the isolation of walls and roofs of the

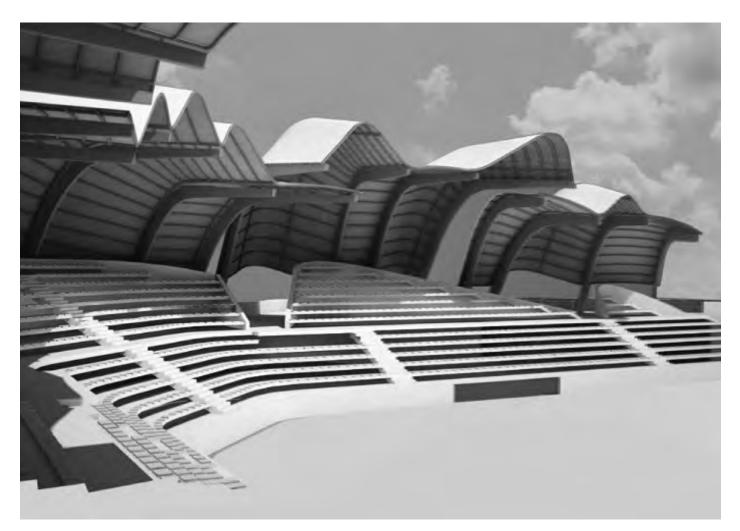




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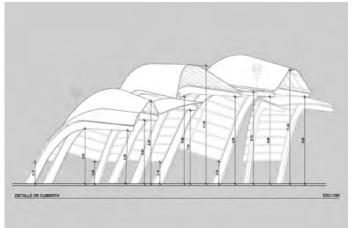
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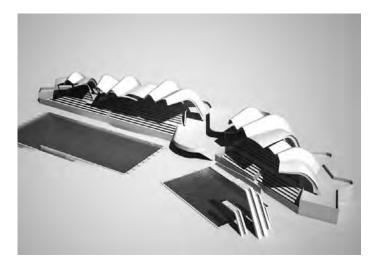
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# Sport Center Pequiven

*Las Isletas, Venezuela competition, project & construction plan development* 





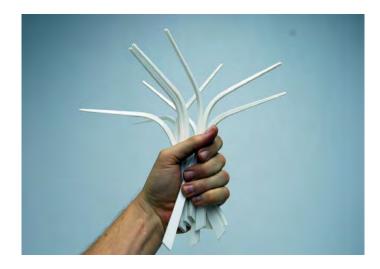
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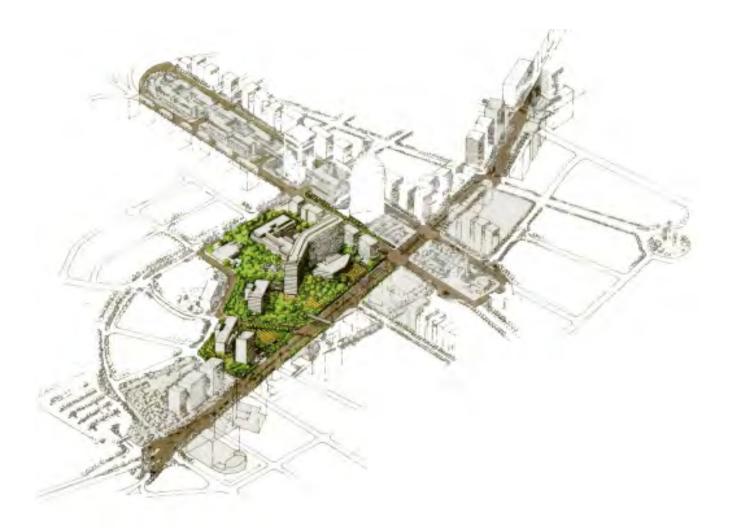


The sport center forms part of Pequiven's development project 'Las Isletas' on the coast of the Caribbean and consists of three stadiums: a football stadium, a competition center for swimming and a covered basketball stadium.

In the design of the stadiums, careful attention was given the to topographical and climatic conditions of the site. By slightly modelling the terrain, the seating areas were inserted into the the slope, the roofs over the seating areas were mainly conceived to provide shade and let the breeze from the sea flow freely. The roofs stand like sails in the landscape with the white synthetic covering of their wooden shells supported by a light steel structure. The turtle-shell-roof of the basketball court hovers freely over the court and seating areas.



design brochure



#### Headquarters of PDVSA

*Caracas, Venezuela competition* 

p. 18

Architectural Competition and Master Plan After winning the architectural competition for the design of PDVSA's headquarter building, the firm received the commission for elaborating the Urban Master Plan for the site and its surrounding. Due to new policies of the company, PDVSA later decided not to go ahead with the building of the new headquarters.

Five Star Hotel - Plaza Venezuela

Caracas, Venezuela competition

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**The Cellar Hotel** Zheijang Changxing, China conceptual design

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# **Balatonakali Wine Hotel & Spa** Balatonakali, Hungary

conceptual design, master plan, ppp development



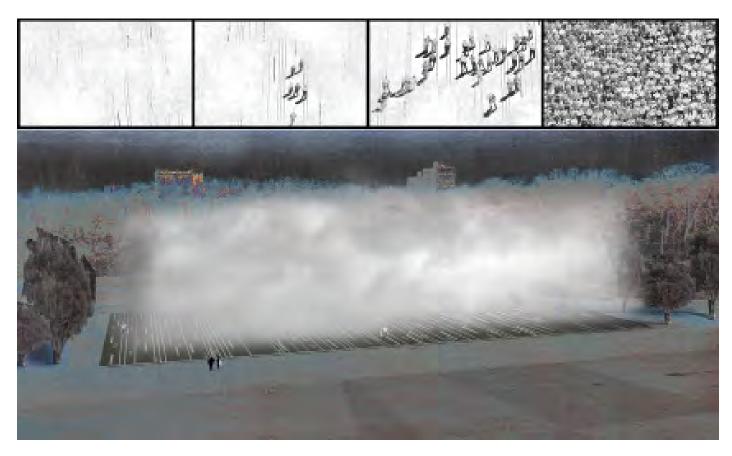






**Schloßmühle Alte Schmiede** Hamm, Germany conceptual design, master plan

The oldest building ensemble of the City of Hamm, it dates back to 1546. We developed a programmatic and spatial Master Plan together with the development of the architecture.





**1956 Memorial** Budapest, Hungary international competition 2° place (together with Archiplan)

The central idea was to create a Monument that could make the remembrance of the 1956 revolution visible. This visible memory can only exist if it is alive - the more people gather on the square to remember, the more the cloud disappears, making the act of remembrance and the people that participate p. 23

design brochure



**Runaway Cow Spa** Zheijang Changxing, China conceptual design

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**Trial Farm B&B and Winery Spa** *Zheijiang Changxing, China conceptual design* 

The 30-room Trial Farm hotel and the Winery Spa represent two projects designed for the Zheijiang Changxing LHW tourism development, China. As all other buildings of this project aimed at the creation of a peaceful resort, the buildings are unpretentious on the outside and blend into the natural environment with their low volumes and the use of natural building materials. p. 25



## Las Tecas I

*Barinas, Venezuela project & construction* 

Now under construction, this is the first architectural project we are developing that is part of our Master Plan Las Colinas, a 250 Ha development in the City of Barinas. Under construction 2020



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**LHW Resort** *Zheijiang Changxing, China Development Master Plan* 

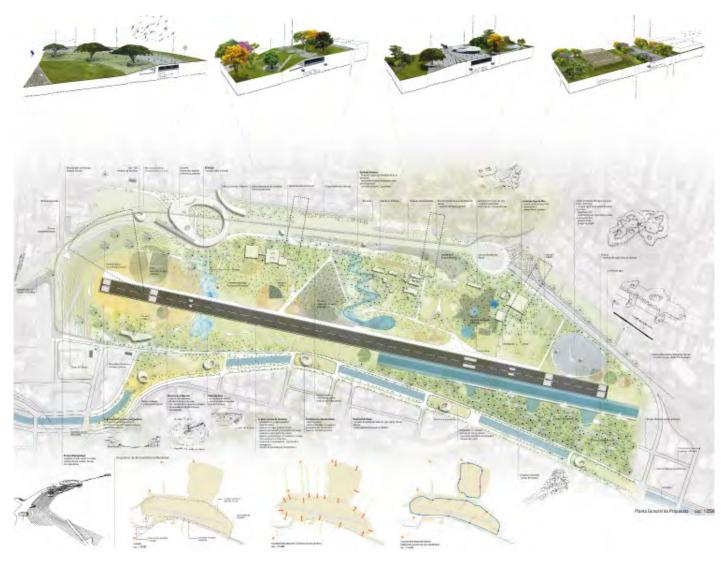
The owners of the 34 Ha site, located at a twohour drive from Shanghai and the Yangtze River Delta, wanted to develop an exclusive retreat with high-quality accommodations surrounded by vineyards, ecological farming and wooded hills.

The Master Plan establishes an integrated nature resort, which respects the values and

special conditions of the site and creates a varied landscape, where the natural and the built environment interact harmoniously. The Plan comprises concept plans and design criteria for circulation and infrastructure systems, as well as concept plans and full renders of the planned 'boutique' hotels, spa and chapel, each with its own character and setting.

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La Carlota Metropolitan Park Caracas, Venezuela competition

The transformation of the former military air base of La Carlota into a metropolitan park was the main the of the competition. The proposal understands the park as a lot more than supplying a quantifiable amount of park space: it understands it as an opportunity for the (re)foundation of the city. The park should become the city's new vital nucleus, a space from which to (re)conquest and (re) claim a preexistent and often hostile territory. In a city in wich nature is in constant decline and hardly available as public space, the 100 hectare military airfield site constitutes a unique chance for a metropolitan-scale park in the very heart of the city. The metaphor of the (re)foundation, however, does not imply tabula rasa but aims at reconnecting reality with possibility, recognizing that some things should not only be better, but fundamentally different. In this sense, the new park should become an agent of change, positively promoting a new way of relating to the city as a whole. The first act of appropriation of space now foreign and excluded from the city will be the elimination of all physical barriers that isolate it from the city. This date will be marked and become a new anniversary in Caracas's history. The city will be not only witness but participate in its transformation. The urban dweller will partake in both the park's growth and the diffusion of nature beyond its borders; a process that is key to reactivate a sense of belonging and identification with the city. Together with Arch. Stefan Gzyl

p. 30







**Island of La Tortuga | Development Plan** *La Tortuga, Venezuela project & construction* 

The island 'La Tortuga', located 80 km off the Caribbean coast of Venezuela, has remained uninhabited over centuries and has maintained its natural environment almost intact, due to the complete absence of drinking water on the island.

The challenge for the Master Plan was how to transform the island into a national and international tourism destination and, at the same time, to preserve its natural assets and beauty, its special 'character.'

The Plan establishes a comprehensive view of the technical, social, economic and design

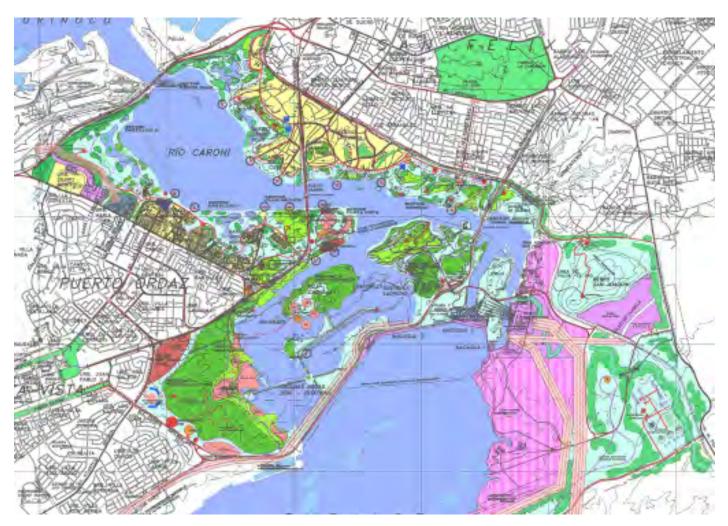


aspects implicit in the task and formulates a proposal for an exclusive destination. The spectacular beaches are to remain solitary, with each hotel site placed like an 'oasis' into its 'untouched' surroundings and distanced from the beaches. Services and entertainment - restaurants, cafés, bars, discos, are placed in an 'animation corridor' – near the access point to the island, away from the solitary beaches. Desalinization, recycling of waste and sewerage, composting, use of wind energy and other environment-friendly techniques and procedures form an integral part of the Plan.



#### Waterfront Caraballeda & Macuto Caraballeda & Macuto, Venezuela Urban Development Plan

The challenge of this plan was to recuperate 11 km of central Venezuela's coastline for residential and tourism uses, after it had been severely destroyed by torrential rains and mud slides. The Plan, now in execution, calls for the protection of the drainage valleys, the construction of a new coastal road accompanied by residences, hotels and other tourism use, overlooking well equipped beaches and recreational areas.



# SAVEPOR regional plan

*Puerto Ordaz, Venezuela competition, project & plan development* 

This project focuses on the social, spatial and environmental consequences of the construction of the Macagua Dam System in the South of Venezuela. We developed the strategic plan to cope whit this from the regional scale down to the proposal of concrete projects at the architectural level.

It was awarded the Malaussena Prize for Urban Design and Regional Planning, the most important prize of its kind in Venezuela.



**El Guaire Strategical Redevelopment Plan** *Caracas, Venezuela research project* 

This project evaluates the development possibilities of a complex system of real estate investment, social housing, open space and water management in the City of Caracas.

It was awarded the Mart Stam Prize



#### Las Colinas

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Barinas, Venezuela Development Strategy and Master Plan

Over the last 25 years, the office has been working for the private owners of a former hacienda, which had become part of the urban area of the city of Barinas in southwestern Venezuela. From the start, a longtime strategy was established with the goal of maintaining, over time, the scenic and economic values of the site. The provision of a clear principal circulation system and the preservation of natural drainages and important vegetation have been the main tools in controlling and guiding the urban projects of private developers. By now, 450 of the initial 700 Ha have been urbanized and have provided housing and services for an estimated 15,000 residents. Presently, the development strategy is centered on strategic alliances in order to guarantee the execution of the projects and maintain control of the quality and character of the new developments.





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**Run Away Cow Winwery Resort** *Penglai, Shandong province, China development master plan* 

The 35 Ha site is located on Highway 211 near Mulango Village in the recently designated special wine region of the Shandong province. With Highway 211 at its base, the site stretches north around a large drainage valley, which constitutes the central open space of great visual value. The future vision of the site has been defined as a place with a lively tourism front along Highway 211, a large area of terraced vineyards, covering the north-south ridge, two to three 'boutique' hotels along the western edge of the central valley and a service area out of sight behind the tourism activities.



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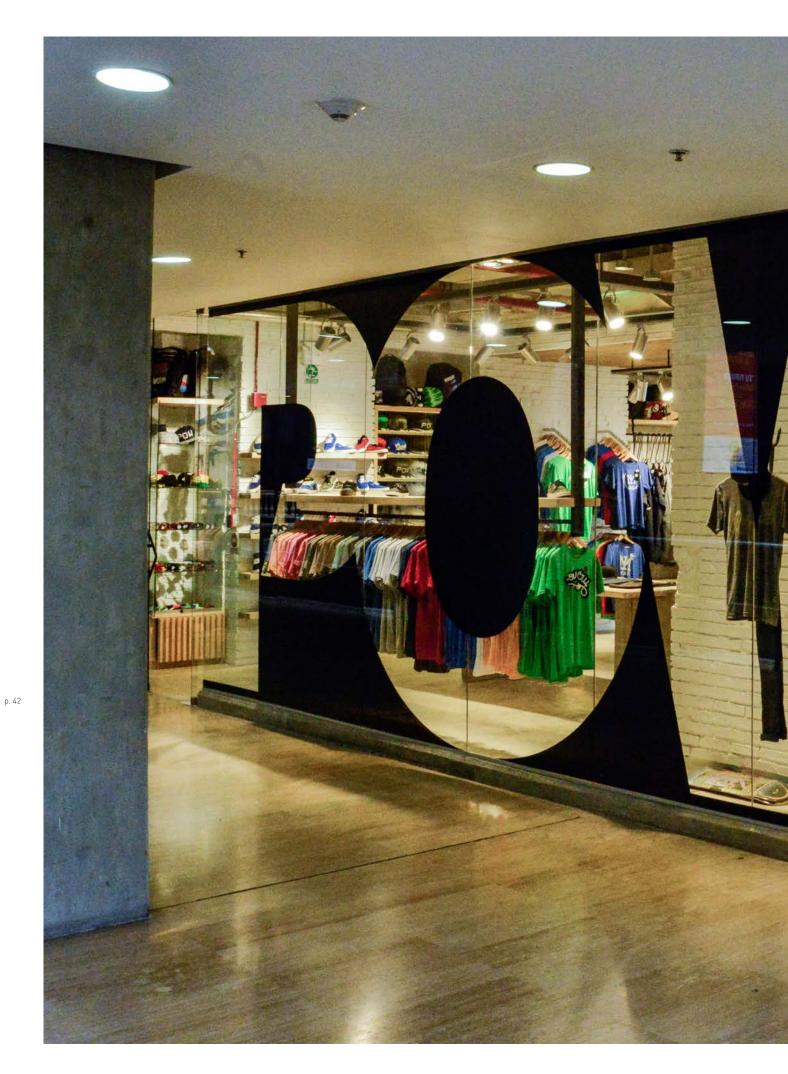


# **Libri stores** *Budapest, Hungary project & construction*

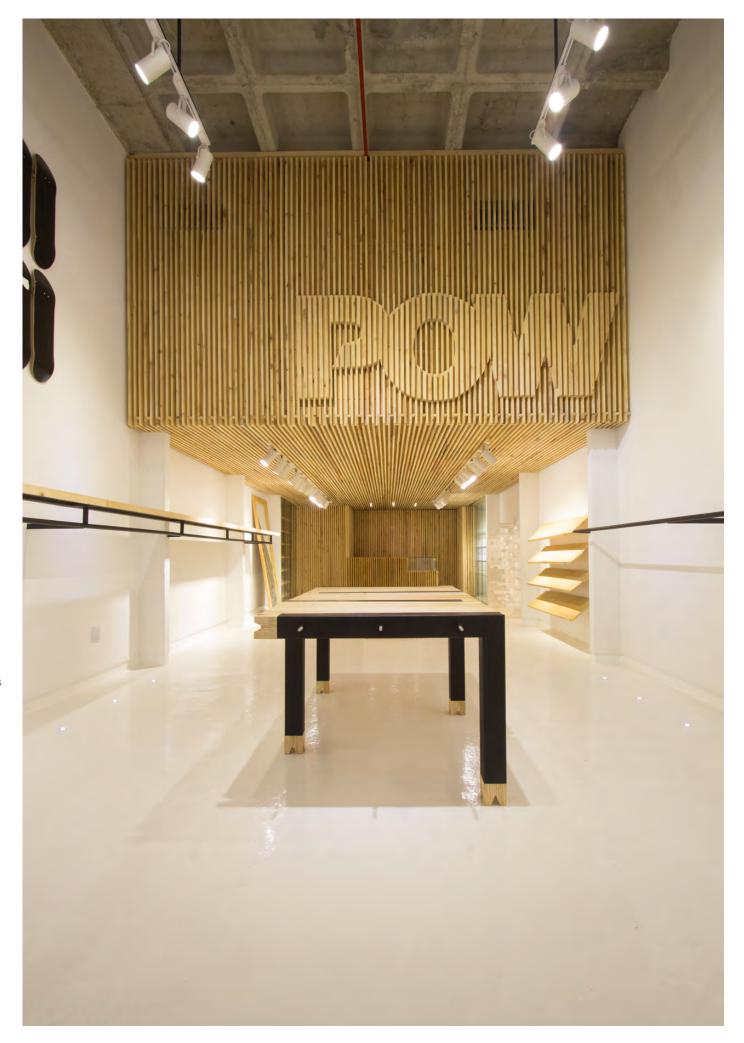
Together with the client, we developed the new image of all the new Libri stores in Hungary. More than 30 stores have been finished in the last 5 years. p. 41

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# **POW flagshipstores**

*Caracas, Venezuela branding, conceptual development, project & construction* 

POW Flagship Store Caracas is the first retail store of the Venezuelan casual clothing brand, which promotes local urban artists like @cms visual arts, skaters and graffiti artists.

The stores, are located in the most visited shopping malls of the city, has been designed using materials such as: concrete, wood and glass, elements of the corporate identity of POW, which synthetizes Venezuelan hip-hop culture. These finishes, aside from being lowmaintenance, have great durability and are available from local suppliers.

Furniture and lighting are part of the interior design proposal.

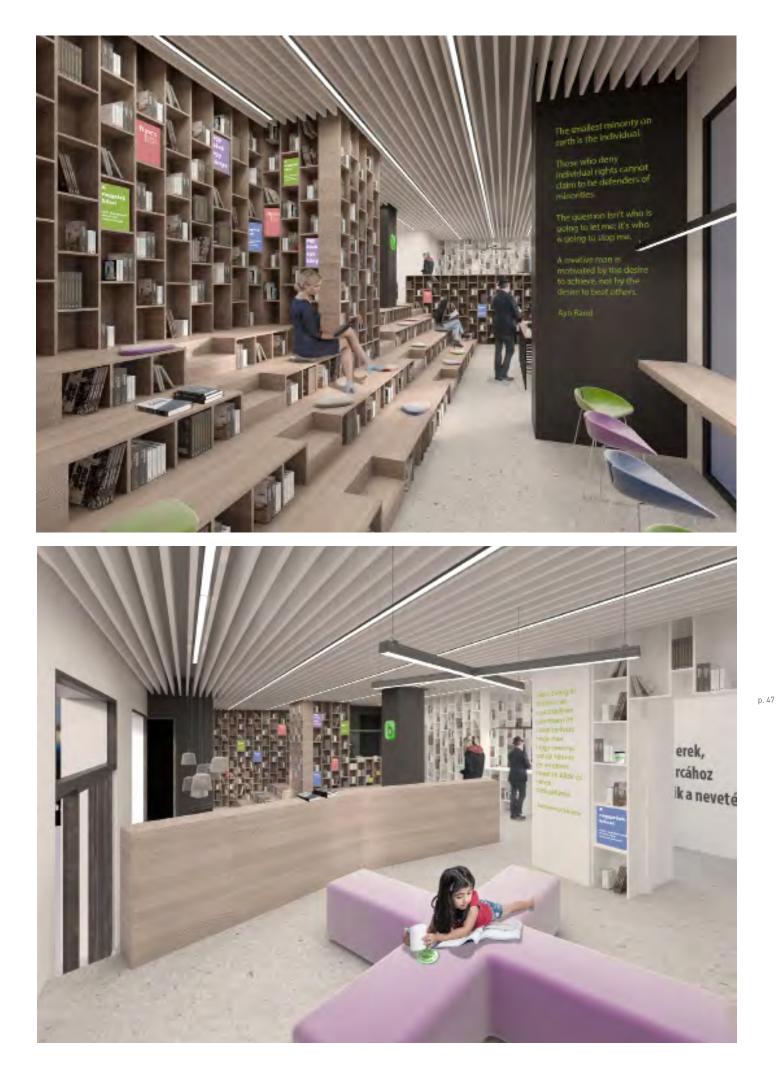
# bookline | flagshipstores

p. 46

*Budapest, Hungary branding, conceptual development* 

Our studio was invited to develop a concept for the Bookline flagship store at the Moricz Zsigmond Körtér. The interior space functions as readingstair and grandstand, connecting the two levels of the store with the activity on the street and vice versa.



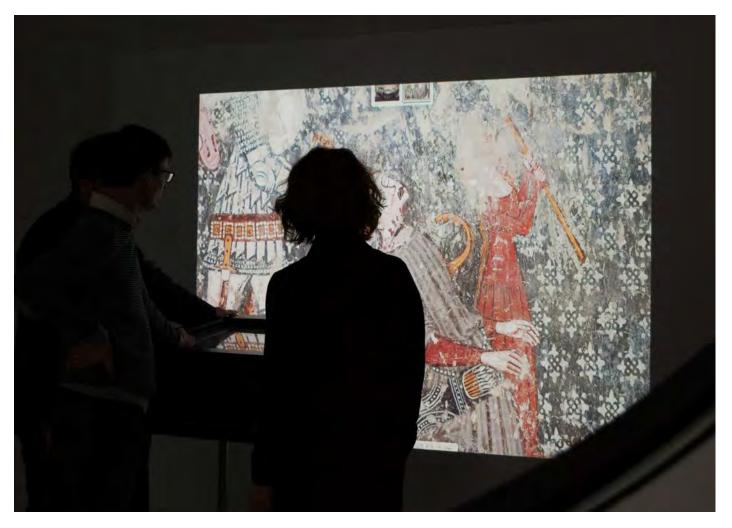


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# Szt. László Ntl. Heritage Site, Visitor Center

*Somogyvár, Hungary project & construction* 

The task was to design the interior and the exhibition spaces for the visitor center. The corner elements around which the exhibition was to be built were: a large amount of old stones, representing the archeological record of the site and some original paintings left from the 10th century. Our concept was to create a single interior space, where the visitor walks from piece to piece and experiences the themes as separate units. We focused on the stones by showcasing them on a steel grid system. In the center of the exhibition space we placed 4 big 3D 'donuts' to show the paintings and art work of the 10th century. Several new interactive presentation systems (VR, Hologram, 3D printing) are integral part of the exhibition.

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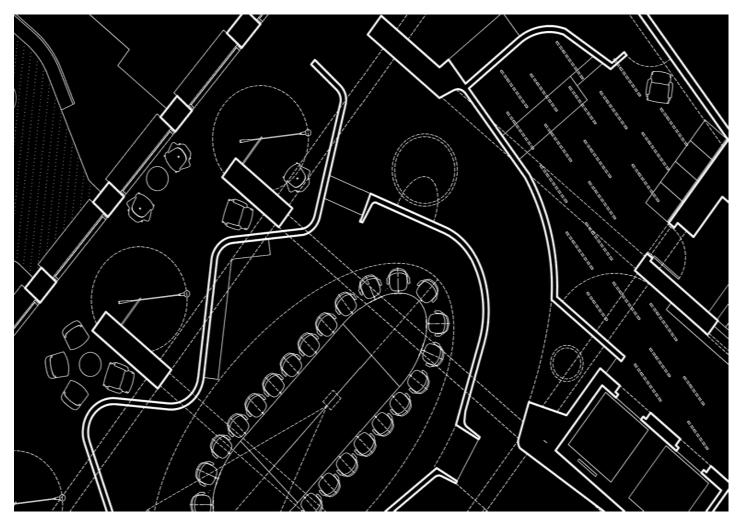
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# **Bigott | headquarters**

*Caracas, Venezuela consulting, master plan, conceptual design, new office design* 

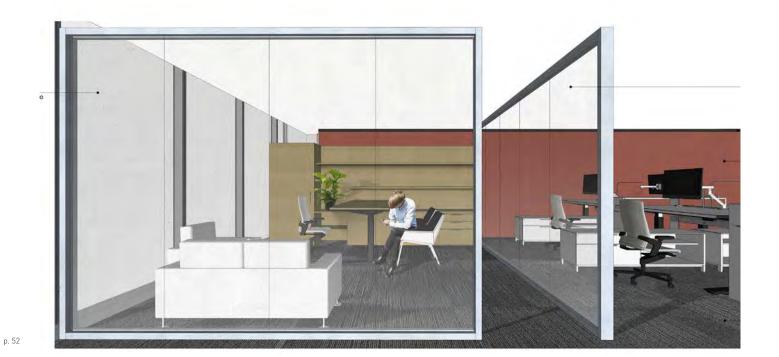
The studio developed strategical plans for the new offices, the production plants and the plantation sites for Venezuelan representative of the British American Tobacco Company, Bigott.

# CAF | headquarters

Buenos Aires, Argentina Panama, Cludad de Panama project & construction

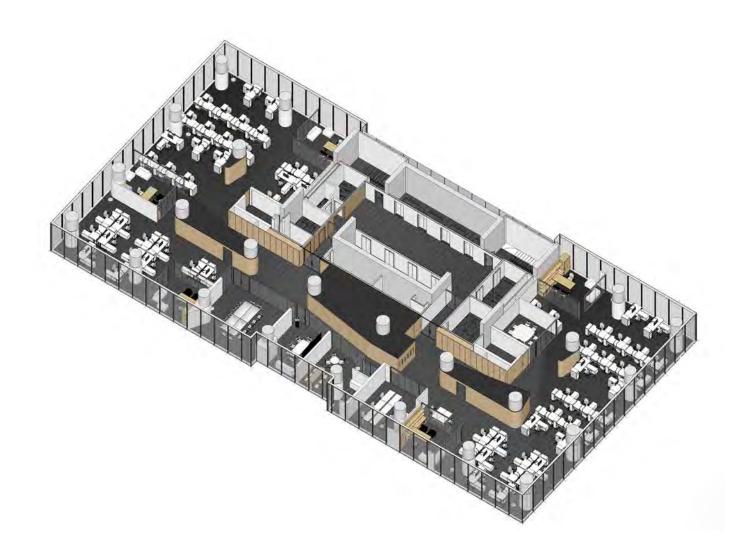
The studio developed the new standards for the new headquarters of the CAF (Development Bank of Latin America) and designed the frist two. The first in Buenos Aires and the second in Panama.

Every space of the offices was designed with integrated state-of-the-art technology and is intended to become leed certified once built.





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# KBC Bank HQ - Lechner Ödön fasor,

*Budapest, Hungary project & construction* 

KBC Bank (known as K&H Bank in Hungary), in order to improve the efficiency of their operation, decided in 2008 to move into a single central location from their several dispersed offices in Budapest. We accompanied the process from the beginning of the tender phase until the end of the project. Due to the financial instability of those years, the bank structure underwent 2-3 big changes. These changes meant new planning, so by the end of the project we had been designing more than 150,000 m2 of office space.

The complete project was LEED platinum certified, with huge open spaces and shared working spaces, with no dedicated workspace for 15-20% of the area.

(Together with Archiplan)



**Prologis HQ - Lechner Ödön fasor** *Budapest, Hungary project & construction* 

The task was to design a representative office for the logistical company Prologis. The chosen office space, at the top of an office building, had a 360-degree panorama. The design concept was formulated to take maximum advantage of this asset by using transparent partition walls, where the only visible spatial separations are formed by the furniture.

The design and project management were nominated for best interior design project of the year in Hungary.





# ELMŰ - enHome - eCAMP +

*Budapest, Hungary design, prototyping and testing energy station the size of a brick* 

eCamp is designed for the digital nomad. It gives you absolute freedom to charge your gadgets wherever you are. It consist of a textile solar panel that folds into the cube, an energy station the size of a brick and that has a capacity of one 210V outlet and two USB ports.





**ELMŰ - enHome - solar carport** *Budapest, Hungary design, prototyping and testing* 

The enHome solar carport is a modular solar panel kit that works as a carport. It is an easy way of solving your charging needs together with a easy to install structure.





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# **ELMŰ - innogy solutions - voltee** *Budapest, Hungary design, prototyping and testing*

We redesigned the traditional electrical socket. We took it to the street. We are convinced this could be a solution to the charging problems of the future. We made it secure, water-resistant and vandal-proof, making the installation outdoors and in open spaces possible. You interact with it through an app, and charge anything, anytime, anywhere! Your laptop, your phone, your car, your e-bike, and your favourite ice-cream stand.

#### **Design with a difference**

We are passionate about finding the best design solutions, which respond to the aspirations of our clients. We combine our profound knowledge of the built environment with new ideas, technological resources and a fresh approach to produce individual design solutions.

#### Innovation

We rely on a certified technical platform, which assures data transfer and communications, accelerates decision-making, guarantees control of project content and quality and fosters client participation in the design and revision process.

### **International Profile**

We offer a combination international experience with knowledge of local conditions. Independent from the location of our projects, we always are where the client needs us, providing the highest standards of design services.

#### **Multidisciplinary Team**

Our focus is multidisciplinary in response to the requests and challenges of our clients. Our solutions are the result of a holistic approach, working closely from the start with experts and consultants during all phases of the design process.

#### Security and Confidentiality

Our experience with banks and several embassies is proof of our commitment to high standards of discretion, confidentiality and security in handling of the documentation of our clients.

#### Delivery

Our fees are tailored to scope of the work and the clients needs. Our projects are delivered on time and within budget, providing products of the highest quality in technical and design detail.

## **Selected Clients**

#### venezuela

Aerohelicópteros Agropecuaria Las Colinas Alcaldía de Barinas Alcaldía de Baruta Alcaldía de Chacao Alcaldía de Caroní Alcaldía Metropolitana Austrian Embassy AVAS British American Tobbaco Bigott British Embassy Cacao de Origen CAF CBRE Centro Cultural de Maturín CSB Centro Simón Bolívar Commerzbank Conavi Concreto 3 Constructora Mague Corpoturismo Corpovargas CVG Edelca Editorial Kolster ECA Escuela Campo Alegre Fundación Andrés Bello Fundación Taller X Fundación UCV German Embass Gobernación de Miranda Goethe Institut IBM Inparques INVIVAR MAN Ferrostaal Marshall y Asociados Macleod & Dixon Metro Los Teques Metro de Caracas MINFRA MINTUR Netherlands Embassy Nestlé OTH Op. Turística Hotelera Panduit PDVSA Pequiven POW Promotora Tántalo Swiss Embassy Teatro Teresa Carreño Total Oil and Gas Yanbal

# hungary

Aqua Profit Baja Water City Balatonakali Baptista Szeretettszolgálat Budavári Ingatlanfejlesztö CBRE Coloplast Ecorys Elmű EnHome E Vital Forster Központ German Embassy Hispamerinvest Horwath Consulting Indotek Innogy Solutions Kraft Associates K&H Kócsér Körösy Csoma Sándor Gym Libri Laki MTK Opus Oracle Prologis Reuters Sziget Talentis TEK Trigránit Unilever Vodafone Wiclo

#### germany

ADBB Berlín - Bahía Friedrich Ebert Stiftung JUKS Pankow Ketteler und Boeselager KHB Kunsthochschule Berlín Seehaus Forelle Verwaltung Böselager Wildwald Vosswinkel

#### china

Runaway Cow Winery Penglai Runaway Cow Winery

the netherland antilles

Government of Bonaire Government of Curaçao

cabo verde

SDTIBM Cabo Verde

perú Inmobiliaria Paracas

guatemala

INGUAT

argentina

CAF panama

CAF

Casa Comunal, El Triunfo Maracay, Venezuela

slums urban renewal

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